



# NORTH CAROLINA PROBATION AND PAROLE ASSOCIATION

To Our Community Partners,

The North Carolina Probation & Parole Association (NCPA) is a professional, non-profit organization dedicated to promoting high standards among community supervision practitioners across North Carolina. Through training, collaboration, and innovation, NCPA supports the professionals responsible for probation and parole services statewide.

We invite you to partner with NCPA as a sponsor and/or vendor for our 28th Annual Training Institute, taking place September 2–4, 2026, in Greensboro, North Carolina. This event will host approximately 200+ participants from across the state for professional development and networking.

## Why Partner with NCPA?

### Technology Vendors

Engage directly with probation and parole officers who use supervision tools and technology daily. Your participation provides opportunities to demonstrate solutions, gather feedback, and build relationships grounded in real-world operational needs.

### Service Providers

Connect with probation and parole officers who collaborate with and refer individuals to community-based services. Your support increases visibility, builds trust with frontline staff, and supports partnerships that enhance service delivery statewide.

### Frontline Impact

Support of the NCPA Training Institute directly benefits probation and parole officers by strengthening training, resources, and professional development for the professionals who implement supervision practices every day and serve communities across North Carolina.

Interested in partnering with us? Visit our website [www.ncppa.co](http://www.ncppa.co) to explore sponsorship and vendor opportunities.

## Important Information

- **Submission & Payment Deadline:** August 1, 2026
- **Payment Options:** Credit/debit card by phone or check by mail
- **Checks Payable To:** NCPA
- **Mail Checks To:** Latashia Williams, 509 Dexter St., Greenville, NC 27834
- **Tax ID:** 56-1889816 NCPA is a non-profit organization.
- For questions about payments, please contact: Latashia Williams | 252-375-0201 or email [nprobationparoleassociation@gmail.com](mailto:nprobationparoleassociation@gmail.com)

We sincerely appreciate your consideration and hope you will join us in supporting probation and parole officers across North Carolina.

With appreciation,  
The NCPA Executive Board



## Sponsorship Opportunities

NCPPA offers a tiered sponsorship and vendor program designed to provide flexible options based on your organization's goals and desired level of engagement.

### **Diamond Sponsor - \$10,000 (One Available)**

- Official Event Sponsor
- Vendor Table and 4 Chairs (Premier Location)
- Meals Provided (4 Representatives)
- Official Welcome Totes & Lanyards Sponsor
- Centerfold of the Program Booklet
- Sponsor Recognition Throughout Event
- Showcased on Marketing + Websites
- Presentation Opportunity (Subject to Approval)
- VIP Roundtable Experience
- Provide an Item for Event Raffle
- A La Carte Opportunities

### **Gold Sponsor - \$5,000**

- Vendor Table and 2 Chairs
- Meals Provided (2 Representatives)
- Option to Include Items in Welcome Totes
- 1/2 Page Ad in the Program Booklet
- Sponsor Recognition
- Pre-Recorded Sponsor Video Message
- Provide an Item for Event Raffle
- A La Carte Opportunities

### **Platinum Sponsor - \$7,500**

- Vendor Table and 2 Chairs (Preferred Location)
- Meals Provided (2 Representatives)
- Option to Include Items in Welcome Totes
- Full-Page Ad in the Program Booklet
- Sponsor Recognition Throughout Event
- Showcased on Marketing + Websites
- Pre-Recorded Sponsor Video Message
- VIP Roundtable Experience
- Provide an Item for Event Raffle
- A La Carte Opportunities

### **Silver Sponsor - \$2,500**

- Vendor Table and 2 Chairs
- Meals Provided (2 Representatives)
- Option to Include Items in Welcome Totes
- 1/4 Page Ad in the Program Booklet
- Sponsor Recognition
- Provide an Item for Event Raffle
- A La Carte Opportunities

See comparison grid on the next page.



NORTH CAROLINA  
PROBATION AND PAROLE ASSOCIATION

Sponsorship Comparison Grid

Benefit	Diamond \$10,000 (1 Available)	Platinum \$7,500	Gold \$5,000	Silver \$2,500
Official Event Sponsor	✓	—	—	—
Official Welcome Totes & Lanyards Sponsor	✓	—	—	—
Speaking / Presentation Opportunity	✓*	—	—	—
VIP Roundtable Experience	✓	✓	—	—
Marketing & Website Recognition	✓	✓	—	—
Pre-Recorded Sponsor Video Message	✓	✓	✓	—
Vendor Table & Chairs	✓ Premier Table +4	✓ Preferred Table +2	✓ Table +2	✓ Table +2
Meals Provided	✓ 4 reps	✓ 2 reps	✓ 2 reps	✓ 2 reps
Welcome Tote Item Inclusion	✓	✓	✓	✓
Program Booklet Ad	✓ Centerfold	✓ Full Page	✓ ½ Page	✓ ¼ Page
Sponsor Recognition	✓ Throughout Event	✓ Throughout Event	✓ Standard	✓ Standard
Event Raffle Item Contribution	✓	✓	✓	✓
A La Carte Opportunities	✓	✓	✓	✓

\*Speaking opportunities are limited, pre-approved, and reserved for top-tier sponsors to maintain a participant-focused agenda. All benefits are subject to availability and approval.



## Vendor Registration Comparison

### Vendor Table Registration (Includes)

- One (1) representative
- One 8-foot vendor table
- Table covering provided
  - (vendors may bring their own table covering if preferred)

### Vendor Options & Pricing

- Large Company (200+ employees): \$1,000
- Small Business / NCDAC: \$350
- Shared Table – Small Business / NCDAC: \$250
  - Shared table space
  - No additional representatives permitted

### Optional Add-Ons

- Electricity: \$35
- Additional Representatives: \$150 per person (where applicable)

## Vendor Comparison Grid

Feature	Large Company \$1,000	Small Business/NCDAC \$350	Small Business/NCDAC Shared Table \$250
Vendor Table (8-ft)	✓	✓	✓ Shared
Table Covering Provided	✓	✓	✓
Chairs Included	✓ 1 rep	✓ 1 rep	✓ 1 rep
Electricity Available (Add-On)	+ \$35	+ \$35	+ \$35
Additional Representatives	+ \$150/person	+ \$150/person	—
A La Carte Opportunities	✓	✓	✓



## À La Carte Sponsorship Opportunities

Sponsors and vendors may enhance their event presence by selecting one or more of the following à la carte opportunities. All options are limited in availability and offered on a first-come, first-served basis.

### Training Institute Meals

#### **Breakfast Co-Sponsor – \$1,250**

Includes sponsor recognition during breakfast service, signage at the meal area, and logo placement in the program.

#### **Lunch Co-Sponsor – \$1,250**

Includes sponsor recognition during lunch service, signage at the meal area, and logo placement in the program.

### Welcome Social (Wednesday)

#### **Social Food Co-Sponsor – \$1,250**

Includes sponsor recognition during the social, signage at the meal area, and logo placement in the program.

#### **Social Bar Co-Sponsor – \$1,250**

Includes sponsor recognition during the social, signage at the bar area, and logo placement in the program.

#### **Dessert Station Sponsor – \$1,250**

Includes sponsor recognition during the social, signage at the station area, and logo placement in the program.

### Evening Reception (Thursday)

#### **Reception Food Co-Sponsor – \$1,250**

Includes sponsor recognition during reception, signage at the meal area, and logo placement in the program.

#### **Reception Bar Co-Sponsor – \$1,250**

Includes sponsor recognition during reception, signage at the bar area, and logo placement in the program.

#### **DJ/Entertainment Sponsor – \$1,250**

Includes sponsor recognition during reception, signage near the DJ or entertainment area, and logo placement in the program.

#### **Photo Booth Sponsor – \$500**

Includes sponsor recognition during reception, logo featured on photo booth signage, and logo placement in the program.



## Daytime Refreshment Sponsorships

### All-Day Coffee & Beverage Sponsor – \$1,250

Includes sponsor recognition during announcements, signage at the station area, and logo placement in the program. This sponsorship supports continuous beverage service for attendees during sessions and breaks.

### Refreshment Break Co-Sponsor – \$1,250

Includes sponsor recognition during announcements, signage at the station area, and logo placement in the program.

## Event Experience Enhancements

### Wi-Fi Sponsor – \$1,250

Includes sponsor recognition on Wi-Fi signage and logo placement in the program.

#### Important Notes\*

- All à la carte sponsorships are subject to availability.
- Sponsorships may be limited or exclusive based on category.
- Artwork and branding must be provided by the sponsor by the designated deadline.
- NCPPA reserves final approval of all signage and sponsor messaging to ensure consistency with the event and mission.

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For more information visit [www.ncppa.co](http://www.ncppa.co) for more information and partnership opportunities.

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